

Efficiency Winter Ball — print specification (September 3, 2026)

Contact: Daven Patel, Efficiency — support@useefficiency.com · model, files and this spec:

<https://winterballvault.useefficiency.com> Quotes by **Tue Sep 8, 2026** (sooner if you can) · order placed that week · certificates and sleeves in San Francisco by **Fri Sep 18, 2026**, after one prototype round

Quantities: 6 now and 30 later, or 36 in one run

- **Run 1 (now): 6 certificates + 6 envelopes**, needed by Sep 18.
- **Run 2 (later, likely October): 30 certificates + 30 envelopes**, same artwork, same stock.
- Please price both runs. State whether plates, foil die, and emboss die are retained for Run 2 and what the reprint setup costs.
- Also price a **single run of 36 (plus your usual spares)** now, if that is materially cheaper than two runs. The certificate art is identical on every piece; only the calligraphed names and the enclosed cards vary, so blanks can be printed in one pass.
- Variable cards (section 3): about 6 now and 30 later, or all at once.

1. Certificate — 9 × 5.75 in flat, landscape

- Stock: Crane's Lettra 220 lb DTC (600 gsm) Ecu White, or Neenah Cotton 220 DTC Ecu; alternate Gmund Cotton 600 gsm Linen Cream. Please quote what you stock.
- Ink: letterpress, 1 color, Pantone match to door-blue #16233D (approx. Pantone 5395 C). Art is 100% K line work, no tints, minimum line 0.4 pt, minimum type 6 pt.
- Gold foil (matte or satin, please send swatches): title "WINTER BALL" (44 pt serif), four corner rosettes (Ø0.29 in), one inner rule rectangle (0.9 pt), a short rule and diamond. Minimum foil line 0.7 pt.
- Seal, lower left, Ø1.17 in: foil + blind-emboss combination die, single level (rings, ring text at 5.2 pt, center mark). If the ring text is too fine for foil, fall back to blind emboss only for the seal and let us know.
- Edge paint: gold, all four edges of the 220 lb stack.
- The name line is left blank (a calligrapher writes names). Date, share count, and the officer's facsimile signature are part of the ink plate.
- Files: `certificate-ink.pdf` (ink plate), `certificate-foil.pdf` (foil die), `certificate-emboss.pdf` (emboss die, seal only, same art as the seal on the foil file), `certificate-composite.pdf` (reference, foil shown gold). All at trim size, fonts embedded, no bleed. Outlined-type versions available on request. Plate files are sent on selection; the composite is on the site.

2. Envelope — 9 × 12 in cotton booklet

- The certificate mails inside the vault sleeve (see the sleeve addendum), so the envelope is a 9 × 12 in booklet in matching cotton (Neenah Cotton, Savoy or Crane stock sizes). Blind emboss return address on the flap (`envelope-flap-emboss.pdf` , art about 3 × 1.25 in). Face unprinted; we hand-address unless you quote digital addressing (item 5.4).

3. Variable cards — 4.25 × 5.5 in, 110 lb cotton (optional, quote separately)

- Digital, 1-color black, variable data (guest name, control number, QR code about 1.25 in). About 6 unique cards for Run 1 and 30 for Run 2, supplied as one PDF with one page per card plus a 4-up imposed version.

4. Proofs

- PDF proof, then one press proof of the certificate on the actual stock (we will check the emboss depth and foil coverage).

5. Please include in your quote

1. Price for Run 1, Run 2, and the single-run alternative, with plates, foil die, emboss die, edge paint, and envelopes as line items.
2. Turnaround from proof approval and a committed delivery (or pickup) date in San Francisco for Run 1; lead time for Run 2 on the retained plates.
3. Whether the envelopes can be finished and shipped ahead of the certificates so addressing can begin.
4. Whether you run the variable cards and digital envelope addressing in-house.
5. Preferred file format (PDF with embedded fonts vs. outlined) and your Pantone matching process.
6. Any concern about registration: foil title sits 0.3 in below ink text; the seal combination die sits 0.6 in from ink.
7. Whether the foil + emboss seal can be one combination die, and whether edge painting is done in-house.